



sponsor benefits

Let's get creative!

We can collaborate with you in a variety of ways to brand goodwill and supporting our troops, with your image. Some items may require further explanation or "in-person" discussions. If there is something you do not see, ask us and we will try to craft something specifically for your needs.

Interact with Military Families

- ✦ Face to face interaction at base wide and open-to-the-public events
- ✦ On-site demonstrations and sampling opportunities

Website Tie-Ins

- ✦ Interactive branding linking to your company from our websites
- ✦ Distribution of incentives or feedback via website
- ✦ Couponing and sampling opportunities

On-Site Presence

- ✦ Participants wear branded t-shirts, hats, sports uniforms ... you name it!
- ✦ Signage, product displays and option to attend events
- ✦ Exit survey and advertising handout benefits

Brand Recognition

- ✦ Tie-ins to major national programs and events
- ✦ Incorporation into theme of the promotion / program or as grand prize

Drive Traffic

- ✦ Commissary Service and Base Exchange product display trade tie-ins and in-store radio recognition
- ✦ Cross-marketing in military retail outlets
- ✦ Customized tie-ins drive our customers to your business

Media Placement

- ✦ Community access cable TV, Armed Forces TV and Radio
- ✦ Military and trade publications
- ✦ Air Force-wide exposure for annual events
- ✦ Billboards, Mobile LED Video Ads and Projected Logos on base marquees

Presenting Title

- ✦ The highest level of sponsorship available
- ✦ Guaranteed premium brand placement and recognition

Industry Exclusivity

- ✦ Minimum investment \$10,000 cash or in-kind



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